

CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME
CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME

BASES OF THE CALL FOR THE CIRCULAR ECONOMY UNIVERSITY AND VOCATIONAL EDUCATION AND TRAINING PROJECT COMPETITION

NAVARRA CIRCULAR ECONOMY AWARDS 2026

STUDENTS CALL

1. INTRODUCTION

Laseme (Asociación de Empresarios de la Merindad de Tierra Estella) promotes the *Navarra Circular Economy Business Hub* project, with the aim of encouraging a space where enterprises, innovation and the public administration work in a coordinated way for the development of new projects and innovative initiatives in the production model towards a more sustainable one.

The project includes the initiative ***Viability study of students' projects (University or Vocational Training) for the development of startups or innovative enterprises***, in which this call is framed.

This initiative is co-financed by the Navarra Government through the *Subsidy for the preparation and execution of regional activation plans 2026*.

2. OBJETIVE

The target of the call **“Circular Economy Innovative Projects 2026” (NAVARRA CIRCULAR ECONOMY AWARDS 2026 – STUDENTS CALL)** is to identify Vocational Education and Training Final Projects, Final Degree Projects, Master’s Final Projects, PhD thesis or similar, developed by university and vocational training students, in the European territory, in which business initiatives and solutions are proposed to overcome the challenges raised in the call. The projects’ objective must be to provide innovation in business models, products and services or in industrial processes, under Circular Economy criteria, and must have potential to develop new business models.

3. PROJECTS REQUIREMENTS

Final projects, developed by students and presented and approved by the corresponding education centers **after July 31, 2021**, can be submitted to the call.

The eligible types of projects are: Vocational Education and Training Final Projects, Final Degree Projects, Master’s Final Projects, PhD thesis or similar

4. APPLICANTS

This call is open to everyone who meets the following conditions:

- Have finished the project (based on final approval date) after July 31, 2021.
- In possession of the right to submit the project to the call (project owner). Or provide an authorisation by co-authors to submit the project (for example, shared projects, or thesis tutors)

CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME

5. CHALLENGES AND PRIORITY ISSUES

The submitted projects must respond to the challenges outlined below:

This call will value those proposals that offer solutions to one or more of the challenges of the Circular Economy:

- Redesign
- Reduce
- Reuse
- Recycle
- Renew
- Recover
- Repair
- Remanufacturing
- Rethink

Proposals that also offer solutions in one of the sectors prioritized in the regional economic transformation agenda, S4, where sustainability is a key driver of economic transformation, will be especially valued. These sectors are described below:

• **Challenge 1. Electric and Connected Mobility:**

- Remanufacturing and recycling of components
- Renewable energy charging systems and storage systems
- New, smarter, and more sustainable logistics models

• **Challenge 2. Healthy and Sustainable Food:**

- Valorization of by-products and waste to generate new products, whether finished products or ingredients
- Recycled and/or compostable packaging
- Promoting organic production and its industrialization in agri-food companies
- Extending the shelf life of food to prevent food waste

• **Challenge 3. Green Energy Industry:**

- Development of green energy vectors (biogas, hydrogen, biomass, etc.)
- Recycling and reuse of components
- Working on solutions for extending the lifespan of wind and solar farms (repowering, expansion, or sustainable decommissioning)

• **Challenge 4. Personalized Medicine**

- Circular economy in biomedical devices (disinfection and recovery) and pharmaceuticals, promoting waste reduction
- Sustainable manufacturing of pharmaceuticals and devices, and use of products or ingredients of natural origin

CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME

- Management of healthcare waste
- **Challenge 5. Sustainable Tourism**
 - Sustainable mobility: cycle tourism, walking paths, and non-motorized routes
 - Sustainable management of tourist areas. Control of number of visitors
 - Promoting energy efficiency in the tourism system: energy efficiency measures in establishments and energy certifications
- **Challenge 6. Sustainable Construction**
 - Promoting sustainable construction: timber construction, energy-efficient renovations, nearly zero-energy buildings, positive-energy buildings...
- **Challenge 7. Plastics Industry**
 - Creating plastic products that can be easily disassembled, reused, and recycled.
 - Extending the lifespan of plastic products through repair and recycling.
 - Minimizing waste through efficient production and recycling of materials.
 - Developing new materials that are easier to recycle and have a smaller environmental footprint.

Projects that develop all kinds of solutions, for products or services, or new cycles or processes that increase circularity in traditional value chains, will be accepted, provided that they are aimed at one of the three large sectors included in the three challenges.

6. APPLICATIONS REQUIREMENTS

- Applications must be submitted in the standard format stipulated in this call and with the extension and font established in the form.
- Applications can be presented in Spanish or in English.
- The students must be able to guarantee that they are the owners of the projects, or else they must be able to present a document that proves that the owner center or the co-owner, grants the rights to the student for the submission of the project to this call.
- The proposals must respond to one of the circularity challenges raised.
- The projects cannot have been developed at a commercial level before the day of the submission of the application, neither by the student, nor by any other economic agent in the European territory.

7. EVALUATION CRITERIA

All proposals received within the deadlines and in the format defined in this call will be assessed by the evaluation committee according to the following criteria:

Technical report: 7 points

- Impact assessment criteria for circularity (maximum 3 points):
 - Coherence of the proposed circularity strategy (2 points)

CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME

- Volume of resources recovered or regenerated (1 point)
- Innovation criteria (maximum 3 points):
 - Improvements made to the current market situation in the sector (2 points)
 - Social innovation contributed (1 point)
- Alignment criteria with S4 sectors (maximum 1 point, if aligned with one or more sectors):
 - Electric and connected mobility
 - Healthy and sustainable food
 - Green energy industry
 - Personalized medicine
 - Sustainable tourism
 - Sustainable construction
 - Plastics industry

Economic viability (maximum 3 points)

In the event of a tie, the following process will be used to break the tie:

- Tie-break 1: an extra point will be given to the project with the best innovation score.
- Tie-break 2: in addition to the previous one, an extra point will be given to the project with the best circularity impact score.
- Tie-break 3: in addition to the previous one, an extra point will be given to the project with the best alignment with the S4 sectors.

8. AWARDS

The projects that obtain the highest score in the assessment of the application will be awarded.

A total of **three prizes will be awarded**, one per challenge. The prize will consist of:

- Economic prize of **1.000 €** for the 3 selected projects (one for each challenge). LASEME will apply the established retention according to current regulations.
- A **technical and economic feasibility study** developed by AIN, in which innovation aspects of the business and market model will be analysed, and an evaluation of the business development potential is studied. These studies will make it easier for students to present their business idea to specialized investors and companies in the territory that are interested in implementing or developing it as a business.
- **Support in positioning the business idea at a European level**, and in establishing the first contacts with potential clients and suppliers. Also support in the search of public or private financing to launch the business.

Furthermore, a special prize will be awarded, consisting of direct entry to a [CEIN](#) acceleration program; the program that best fits the project's theme will be chosen. One of the three awarded projects will be selected, according to the business development potential based on

CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME

the results of the feasibility analysis reports carried out, to enter directly in the CEIN Green Acceleration Program, with access to training sessions, and coaching and mentoring services for the acceleration of their business in its implementation in Navarra. This additional prize will be part of a specific collaboration between CEIN and LASEME for this call.

The call may be cancelled if the evaluation committee decides it.

9. SUBMISSION PERIOD AND PROCESS

The submission period closes on the **19th of June 2026**, at 14:00. Spanish mainland time.

The submission of documentation must be done by filling in the data requested in the form and creating a pdf document named with the name of the applicant. The pdf of the proposal must be sent by email, with acknowledgment of receipt, to the address naCEawards@ain.es before the defined deadline.

The applicant will receive an email confirming receipt of the application, which must be kept as a proof of the receipt of the reception of your application by the organizers.

10. EVALUATION PROCESS AND EVALUATION COMMITTEE

On the 1st of July 2026, the evaluation period will start, and the assessment procedure will begin.

A score will be assigned to each proposal received and the three proposals with the highest score awarded by the evaluation committee will be selected, one for each proposed challenge.

The evaluation committee will consist of 5 representatives of LASEME.

On the 1st of August, the latest, all participants will be informed of the final resolution of the call, indicating the three selected projects, and providing a list of the rest of the projects evaluated, but not awarded, in alphabetical order (by surname).

From that date, AIN will contact the three awarded students to begin with the technical and economic feasibility analysis.

11. AWARDS CEREMONY

The awards ceremony (economic prize) will take place on the **XXX of October 2026**, within the Economic Forum event organized by LASEME in Estella-Lizarrá (Navarra). The event organizer will cover the travel and accommodation expenses for the winners attending the event, provided that the place of residence of the winner is more than 100 km away from the place of the event.

At the time of communication of the resolution of the call, the winners will be informed of the details of the awards ceremony and attendance conditions.

**CONVOCATORIA CONCURSO PROYECTOS DE ECONOMÍA CIRCULAR- LASEME
CALL FOR THE NAVARRA CIRCULAR ECONOMY AWARDS 2022 - LASEME**

12. INTELLECTUAL PROPERTY OF THE FEASIBILITY STUDIES

The three awarded projects will have the external support of AIN in carrying out a technical and economic feasibility study that will be property of LASEME. The student will be able to use such study for funding and investors request within the framework of the project with the support of LASEME and within the framework of this call. In any case, the feasibility studies will only be applicable to the implementation of the business idea in the territory of Tierra Estella (Navarra).

13. ACCEPTANCE

The participation in this competition assumes the participants' knowledge and conformity with the bases of the call and, therefore, the acceptance of such bases. Likewise, the organizers reserve the right to cancel the competition if there is any reason that affects this call and its performance.

The participation in the competition also implies the acceptance of the additional purposes of the event, such as images capturing and/or audiovisual material of the activities carried out in the program that may be published on social networks, the corporate website and/or the organization's publications, with the purpose of disseminating these activities.

In the same way, it is possible that the event and the prize awards, in full or on a partial basis, will be recorded for the purpose of justification to financing entities.